



GAS FURNACE

MODEL 310 MULTI-POISE



Warm Up To Comfort & Affordability.

A Great Fit For Your

When you have the right furnace, winter can be a lot more enjoyable. Forget the cold, snow and the frigid wind chill. Just sit back, relax, and enjoy the warm comfort of your home. It's especially satisfying when you've selected the Bryant Model 310, our most budget-friendly, 80% AFUE (Annual Fuel Utilization Efficiency) furnace.

The Model 310 provides solid, dependable heating in a versatile and compact design. It's quiet and energy efficient. And best of all, this reliable performer is backed by Bryant and installed by your trusted, professional Bryant dealer making it an excellent value for your heating dollar.



WARRANTY

Bryant backs the Model 310 with written product warranties. We offer a twenty-year limited warranty on the heat exchanger and a five-year limited warranty on the entire unit. Extended warranties are also available. Ask your Bryant dealer for details.



Heating & Cooling Systems
Since 1904

Efficient, Quiet Comfort.

When winter calls, the Model 310 responds with energy saving, low noise operation. You can enjoy the warm temperature inside your home knowing your new furnace is more gas-efficient than an older model you may be replacing. Reduced noise from the burner, inducer and fan collectively make this a rather quiet addition to your home, allowing you to relax in peace.



A Comfortable Fit In Any Home.

When your Bryant dealer recommends the Model 310 gas furnace, you can be confident that it's going to work in your home. We've redesigned the heat exchanger to reduce overall

cabinet height for an easier fit in tight spaces. It's also one of our most versatile units ever, offering installation in four positions with up to thirteen options for venting. These design changes mean no matter where you live and what style of home you own, the Model 310 can be the perfect fit.



Another area where the Model 310 has a distinct advantage: Bryant quality. We've spent generations developing our reputation, and we're committed to continuing that tradition with every product we make.

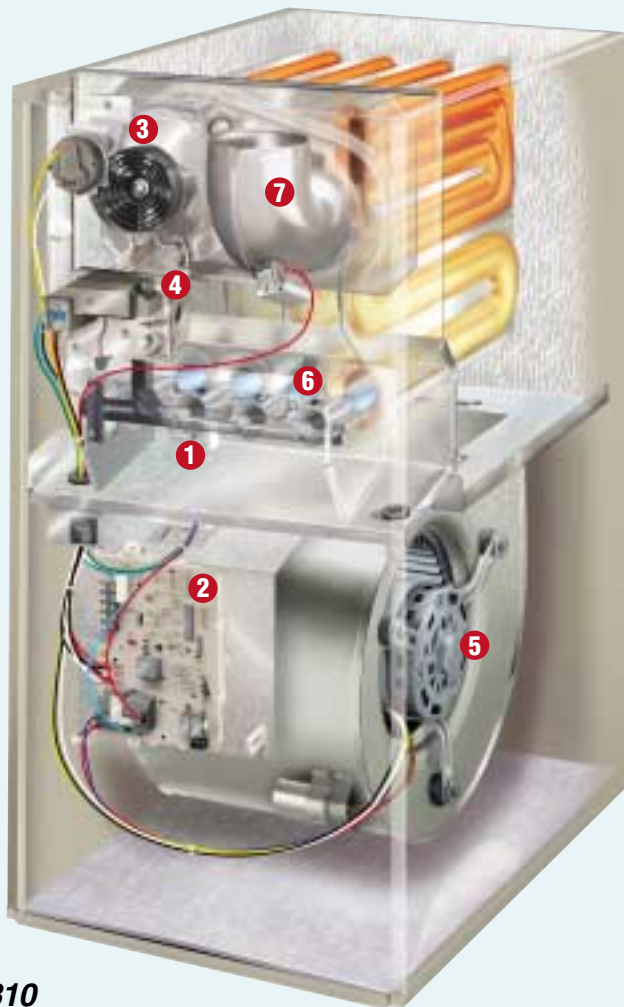


The Model 310 proudly carries the Good Housekeeping Seal of Approval

Comfort and Budget.

Quality Components For Quality Comfort.

- 1 RELIABLE, GAS-SAVING START UP** are two reasons the Model 310 uses hot surface ignition. Hot surface ignition saves gas and improves reliability by eliminating the pilot light.
- 2 COMFORT CONTROL** is coordinated through our electronic control board. This component takes charge of furnace operation and helps minimize cold drafts with a blower delay function.
- 3 GAS EFFICIENCY** can be partially attributed to the inducer assembly. The inducer fan draws the exact amount of air needed through the heat exchanger for top performance.
- 4 SMOOTH, QUIET HEATING** operation with our slow-opening gas valve helps you relax and enjoy the comfort of your home.
- 5 RELIABLE AIRFLOW** throughout the home starts with our blower. This direct-drive motor operates efficiently and reliably with plenty of capacity to deliver warm comfort to all areas of the home.
- 6 REDUCED SOUND LEVELS** can be partially attributed to our quiet operating gas burners.
- 7 ADDED SAFETY** is provided by our exclusive blocked vent safeguard protection. This function shuts down furnace operation if a common vent is obstructed. That means your family is protected from harmful flue gases that could escape into your living area.



Model 310

The Indianapolis manufacturing plant and engineering facility is ISO 9001 certified.

Quality Design & Manufacturing.

When developing a product like the Model 310 gas furnace, quality assurance is something we pay attention to every step of the way. Starting with the initial designs and continuing with hand-built prototypes and on through manufacturing, we test for reliability to ensure your satisfaction. It's the most extensive testing program in the industry. And, it's why we're confident that the Model 310 will pass the most important test of all: your satisfaction.



Never underestimate the importance of a good, quality thermostat to your home's comfort. Bryant offers several thermostat options to enhance system operation. Ask your Bryant dealer about a thermostat to complement your Model 310 gas furnace.

A History Of Creating Comfort.

At Bryant, we feel like we have a pretty good handle on how to control conditions inside to make homes more comfortable. We also realize that comfort can include trust and peace of mind. That's what you get with Bryant. Since 1904, we have developed a reputation of doing whatever it takes to earn your trust.

Our nationwide network of independent Bryant dealers has worked hard to earn your trust as well. Your local Bryant dealer has a thorough knowledge of our product line and knows how to best match our products to your particular needs. He can help decide which of our many furnaces, air conditioners, heat pumps, humidifiers, air cleaners, ventilators, zoning, controls and indoor coils will create the right system for you. For quiet, efficient heating that fits your home and your budget, ask your Bryant dealer how the Model 310 can be the right choice for you.



Central Air Conditioner and Gas Furnace System



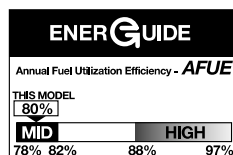
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Stock Symbol UTX.

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Visit our website at www.bryant.com

Before purchasing this appliance, please read the important energy cost and efficiency information available from your dealer. Manufacturer reserves the right to discontinue, or change, at any time, specifications or designs without notice and without incurring obligations.



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